
[H2NYC] MedMo News Vol1.8.1: Bayer Deadline Friday, NOLAHI Finals Livestream tomorrow ++

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Hello Health 2.0 New York!

Tomorrow is a big day for five teams presenting in the New Orleans Health Innovator Challenge Finals. We will be livestreaming the event starting at 11:30 AM Eastern so tune in on [MedStartr.tv](#) or through the [MedStartr page on Facebook](#) and check out some of the best new ideas in Diabetes care, Blockchain, and Patient / Physician communications - two of which hail from New York! These are the best of over 130 teams that applied to win pilots, partnerships, and funding sponsored by three hospitals and BCBS Louisiana. See all the teams and the finalists at [NOLAHI.org](#) and find, fund, partner, pilot, mentor, or invest in some of these great ideas. Over two million dollars was invested in the teams during the challenge already - just wait until tomorrow when top teams get on stage!

Applications for G4A Generator Due Friday

Only four days left to apply to Bayer G4A Generator and get a chance to acquire Bayer as a customer!

*The G4A Generator program is focusing on **Self-care solutions** that make better care truly accessible and achievable for consumers. They are looking for like-minded innovators to help fulfill the potential of self-care. If you have a ready-to-go solution with interesting and differentiated technologies and IP, unique business models and promising innovative products for the US market, get your submissions ready. Together they want to better the lives of consumers and help them live healthier lives and achieve wellness in four challenge areas:*

- *Nutrition Support*
- *Sun and Skin Protection*
- *Pain Management*
- *Self-Care Solutions*

Find all the details and apply at [www.G4AGenerator.com](#) You have until March 23rd to apply. The finalists in each category will be pitching in front of Bayer and industry experts at our Kickoff event in New York on May 24th (Save the date!!). At the end of the day, Bayer will choose one winner per challenge, who will receive a cash prize and a letter of intent to close a project deal with Bayer.

Don't hesitate to reach out to the [G4A Generator team](#) at [grants4apps.us@bayer.com](#) if you need any help.

[Drumroll please]

Announcing the...

Health Care Innovations & Investment Summit

April 29-May 2, 2018 | Washington Marriott Wardman Park | Washington, DC

The Summit will connect digital health venture capitalists, corporate VCs, angel investors, technology transfer professionals, senior executives of early stage and emerging growth companies, digital health incubators, accelerators and premier service providers.

Whether you are an investor seeking access to new, early or growth stage deals, or a CEO or Founder of a new venture looking for funding, visibility and growth, Health Care Innovations & Investment Summit is one event you would not want to miss.

Join our presentations and panel discussions on:

- Recent Digital Health M&A Trends
- Hospital Venture Capital Funding: What You Need To Know
- Investment Opportunities in Artificial Intelligence in Health Care

- Digital Health Investments in the Current Political Landscape
- Health Insurance Venture Capital Funding
- Digital Health Investment Trends

To view the complete speaker line-up and congress agenda visit the [site](#). Use the code "MEDSTARTR" to take \$200 off registration.

For Startups: [Apply to Get on stage in the Health Innovation Startup Pitch Competition](#)

Connect with leading digital health startups that have promising innovations that are expected to have a big impact on the industry at large. Our pitch competition consists of 8 vetted startups with traction who deliver pitches to a panel of diverse investors.

To qualify and take advantage of the Health Innovators rate, please [apply here](#) or call our Customer Service team at 800-767-9499 or email wcreg@worldcongress.com

[Get on the MedMo World Tour](#)

MedStartr has run one of the most successful healthcare startup acceleration programs in the world for over the last five years and started investing in companies in 2017. Our teams have grown enormously and we are proud to say that we are expanding our fund and are going world-wide. [Apply to get on stage at our events around the world here](#). See you soon!

Stay Tuned - Part II of this Newsletter will announce the winners in New Orleans!

Have an Innovative Day!

Best Regards,
The H2NYC / MedStartr News Team
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